

EDUCATION

Carnegie Mellon University, Pittsburgh, PA

05/2025

Major in Fine Arts and Technical Writing (Scientific Concentration) | GPA: 3.75

SKILLS

Software: Figma, Adobe Creative Suite, ComfyUI, Unity, Stable Diffusion, Midjourney, Procreate, Microsoft Office, Meta Business Manager, Canva, Blender, RunwayML, Sora, Adobe XD, Google Workspace, Notion, Keynote

Coding: Python, HTML/CSS/JS, p5.js

Design & Writing Proficiencies: User Research, Copywriting, Art Direction, Data Interpretation, Information, Content Strategy, Architecture, Web & App Design, Branding & Marketing, Experience Design, Animation, 3D Modelling

Relevant Coursework: Principles of Programming, Fundamentals of PGMG & CS, Multimedia Design, Information Architecture, Animation Seminar, Reasoning with Data, Physical Computing, Moving Image, Video Art

RELEVANT EXPERIENCE

Technical Writing Intern | Synphaet Corporation (SPCO) | Bangkok, Thailand

06/2024 - 08/2024

Refined medical documentation to enhance patient understanding and hospital procedures. Collaborated with 10+ healthcare professionals to translate medical information into clear discharge summaries, reducing inquiry follow-ups by 10%. Researched and investigated medical guidelines and hospital policies to ensure 100% compliance across documentation. Contributed to streamlining EMR-related reports and patient-facing materials, increasing internal review efficiency by 15% and improving document readability scores by an average of 25%.

Collaborative Researcher (SURA) | Research Apprenticeship | Pittsburgh, PA

05/2024 - 06/2024

Led a project using Midjourney (generative AI) with prompt engineering to develop a prototype for a sustainable park infrastructure that utilizes piezoelectricity to generate self-sustaining electrical power from foot traffic. Created detailed prototype mock-ups and presented the prototype and research findings to CMU's Infrastructure and Risk Management (FIRM) division and professors. Research approved and awaiting further review for possible incorporation of design in future construction projects.

Creative Marketing & Events Intern | D-63 Company Limited | Bangkok, Thailand

07/2023 - 08/2023

Coordinated venue logistics for BMW Expo 2023 BKK and Beauty Gems Jewelry, including site visits, layout planning, and on-site event support for over 100 attendees. Facilitated B2C, B2B, and internal communications for off-site work events, increasing attendee satisfaction by 15%. Developed social media content to boost event reach, and helped drive foot traffic. Conducted post-event tasks such as feedback collection, performance analysis, and reporting to optimize future planning. Enhanced event efficiency, audience engagement, and brand presence through data-driven planning, clear communication, and strategic evaluation.

Fashion Designer | Lunar Gala CMU | Pittsburgh, PA

11/2022 - 03/2023

Directed a team of three designers and produced a fashion collection by researching trends, fabrics, and color palettes to meet market demands. Designed technical sketches, mood boards, and prototypes. Partnered with marketing teams and photographers on styling and led creative direction for photoshoots. Sold clothing and assisted in advertising content for Tons Pittsburgh, generating \$300+ in sales for charity initiatives.

Design Chair | CMU Kappa Sigma | Pittsburgh, PA

08/2022 - 05/2023

Communicated with all 10 departments of the fraternity, responsible for designing and creating visual concepts to promote recruitment, philanthropy, and social events. In charge of social media posts for the fraternity's Instagram page. Managed the design team during CMU Spring's Carnival Booth 2022 construction.

Design/Marketing Chair | CMU Thai Students Association | Pittsburgh, PA

01/2022 - 12/2022

Directed creative strategy for promotional materials, designing 10+ posters, flyers, and social media graphics. Edited and scheduled Instagram videos and posts, increasing event attendance by 20%. Produced club merchandise like T-shirts, banners, and logos to boost brand visibility. Managed projects from concept to execution, meeting promotional deadlines. Marketed products and produced ~\$1500 in sales for fundraisers.